

Creative Economy Revitalization Act of 2021

Creative workers have been some of the most severely impacted by the COVID pandemic. The Creative Economy Revitalization Act of 2021 will get creative workers back into jobs by creating a workforce grants program within the Workforce Innovation and Opportunity Act.

The creative economy is essential to the U.S. economy and our country exports art, music, and film to the entire globe. In New Mexico 1 in 10 paychecks is tied to the arts.

At the height of the pandemic in 2020:

63%
of creative workers
experienced
unemployment

translating to...

Over
2 Million
Americans

Since the start of the pandemic, the U.S. has lost an estimated:

\$15.2 billion

in the arts and cultural sector alone.

Art has the power to remind us of our commonalities. It's what turns a town into a community. As our nation recovers from the pandemic, the Creative Economy Revitalization Act offers an opportunity to put Americans to work creating art that brings our communities together.

The Creative Economy Revitalization Act of 2021 will require that grantees create art that is public and accessible to the entire community such as:

- concert series.
- large-scale murals,
- photography exhibits,
- published stories, and
- dance performances

The Department of Labor, in coordination with the National Endowment for the Arts, will administer the grants to eligible:

- governments,
- non-profits,
- businesses, and
- state and local workforce boards